



Tiia Koskela-Helenius

PARTNER

WORK EXPERIENCE

Partner

HKH Management Consulting | June 2019 - present

- In charge of research and industry analyses practice area
- Client interface end-to-end project management
- Management of "on-demand" global research teams

Research and Business Analyst

HKH Management Consulting | January 2015 - May 2019

- Responsibility for several different research assignments across client cases in industries such as; publishing, consumer goods and gaming/igaming
- Coordination of primary research activities together with external suppliers
- Number of studies across industries on consumer behavior

Associate Partner

Global Consultancy Partners | September 2020 - present

- Partner in a global network of boutique consultancy agencies

Consultant

Freelance | September 2005 - December 2014

Credit Control Specialist

SEB | December 2000 - September 2002

Credit Analyst

HYPO, Part-Time | May 2000 - September 2001

EDUCATIONAL HISTORY

University of Helsinki, Helsinki, Finland

Master of Laws, LL.M. | September 1996 - September 2003

- Major in Contract Law

Non-degree Education

Additional courses in the areas of

- Project Management
- Research Methodologies

MY EXPERTISE

- Project management in the corporate setting
- Market research
- Industry analyses
- Behavioral studies
- Needs assessments
- Organizational design innovations

CONTACT INFORMATION

 +358 (40) 524 0716

 tiia@hkhconsulting.net

 www.linkedin.com/in/tiiahelenius/

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